



Naples Area Board of REALTORS®



Your Leading Resource for Business

p 239.597.1666
f 239.597.7725

www.NABOR.com
www.NaplesArea.com

1455 Pine Ridge Road
Naples, FL 34109

2Q 2018

Overall Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	2nd Qtr 2017	2nd Qtr 2018	% Chg.	12-month ending 6/2017	12-month ending 6/2018	% Chg.	2nd Qtr 2017	2nd Qtr 2018	% Chg.	12-month ending 6/2017	12-month ending 6/2018	% Chg.	2nd Qtr 2017	2nd Qtr 2018	% Chg.	12-month ending 6/2017	12-month ending 6/2018	% Chg.	2nd Qtr 2017	2nd Qtr 2018	% Chg.	2nd Qtr 2017	2nd Qtr 2018	% Chg.
\$0-\$300K	1,170	1,103	-6%	4,070	3,649	-10%	1,221	1,191	-2%	4,030	3,720	-8%	\$ 220	\$ 222	1%	\$ 220	\$ 220	0%	1,475	1,556	5%	75	81	8%
\$300K-\$500K	780	824	6%	2,658	2,607	-2%	759	849	12%	2,408	2,460	2%	\$ 379	\$ 383	1%	\$ 376	\$ 380	1%	1,377	1,446	5%	90	93	3%
\$500K-\$1M	487	458	-6%	1,669	1,633	-2%	520	481	-8%	1,536	1,523	-1%	\$ 670	\$ 658	-2%	\$ 659	\$ 650	-1%	1,241	1,165	-6%	121	108	-11%
\$1M-\$2M	206	191	-7%	636	759	19%	218	230	6%	581	722	24%	\$ 1,331	\$ 1,382	4%	\$ 1,337	\$ 1,399	5%	568	506	-11%	140	118	-16%
\$2M+	127	157	24%	424	512	21%	162	175	8%	401	466	16%	\$ 3,087	\$ 3,200	4%	\$ 3,050	\$ 3,062	0%	528	492	-7%	145	145	0%
TOTAL	2,770	2,733	-1%	9,457	9,160	-3%	2,880	2,926	2%	8,956	8,891	-1%	\$ 340	\$ 345	1%	\$ 325	\$ 340	5%	5,189	5,165	0%	97	96	-1%
													Median > \$300K	\$ 535	\$ 510	-5%	\$ 511	\$ 520	2%					

Overall Market Statistics by Area

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	2nd Qtr 2017	2nd Qtr 2018	% Chg.	12-month ending 6/2017	12-month ending 6/2018	% Chg.	2nd Qtr 2017	2nd Qtr 2018	% Chg.	12-month ending 6/2017	12-month ending 6/2018	% Chg.	2nd Qtr 2017	2nd Qtr 2018	% Chg.	12-month ending 6/2017	12-month ending 6/2018	% Chg.	2nd Qtr 2017	2nd Qtr 2018	% Chg.	2nd Qtr 2017	2nd Qtr 2018	% Chg.
Naples Beach	499	521	4%	1,721	1,696	-1%	577	582	1%	1,662	1,636	-2%	\$ 819	\$ 817	0%	\$ 746	\$ 800	7%	1,144	1,101	-4%	120	106	-12%
North Naples	809	802	-1%	2,559	2,654	4%	790	838	6%	2,398	2,609	9%	\$ 380	\$ 400	5%	\$ 378	\$ 400	6%	1,483	1,431	-4%	100	96	-4%
Central Naples	437	419	-4%	1,560	1,431	-8%	457	463	1%	1,500	1,389	-7%	\$ 260	\$ 263	1%	\$ 250	\$ 255	2%	630	670	6%	83	82	-1%
South Naples	433	428	-1%	1,532	1,428	-7%	467	447	-4%	1,437	1,364	-5%	\$ 245	\$ 255	4%	\$ 238	\$ 247	4%	826	839	2%	87	102	17%
East Naples	553	520	-6%	1,935	1,817	-6%	542	548	1%	1,811	1,767	-2%	\$ 308	\$ 310	1%	\$ 304	\$ 317	4%	1,000	1,013	1%	90	93	3%
Immokalee/Ave Maria	18	18	0%	65	52	-20%	21	19	-10%	63	49	-22%	\$ 247	\$ 254	3%	\$ 245	\$ 255	4%	38	58	53%	81	108	33%
TOTAL	2,749	2,708	-1%	9,372	9,078	-3%	2,854	2,897	2%	8,871	8,814	-1%	\$ 340	\$ 342	1%	\$ 325	\$ 340	5%	5,121	5,112	0%	97	96	-1%

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.



Naples Area Board of REALTORS®



Your Leading Resource for Business

p 239.597.1666
f 239.597.7725

www.NABOR.com
www.NaplesArea.com

1455 Pine Ridge Road
Naples, FL 34109

2Q 2018

Single Family Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM			
	2nd Qtr 2017	2nd Qtr 2018	% Chg.	12-month ending 6/2017	12-month ending 6/2018	% Chg.	2nd Qtr 2017	2nd Qtr 2018	% Chg.	12-month ending 6/2017	12-month ending 6/2018	% Chg.	2nd Qtr 2017	2nd Qtr 2018	% Chg.	12-month ending 6/2017	12-month ending 6/2018	% Chg.	2nd Qtr 2017	2nd Qtr 2018	% Chg.	2nd Qtr 2017	2nd Qtr 2018	% Chg.	
\$0-\$300K	387	284	-27%	1,331	962	-28%	381	306	-20%	1,317	1,034	-21%	\$ 250	\$ 259	4%	\$ 250	\$ 255	2%	280	314	12%	63	69	10%	
\$300K-\$500K	489	507	4%	1,644	1,622	-1%	440	512	16%	1,517	1,578	4%	\$ 385	\$ 391	2%	\$ 383	\$ 389	2%	760	823	8%	84	81	-4%	
\$500K-\$1M	320	299	-7%	1,044	1,070	2%	304	301	-1%	960	1,017	6%	\$ 650	\$ 647	0%	\$ 645	\$ 645	0%	811	754	-7%	123	98	-20%	
\$1M-\$2M	119	124	4%	357	419	17%	114	138	21%	332	380	14%	\$ 1,325	\$ 1,350	2%	\$ 1,351	\$ 1,347	0%	363	319	-12%	147	117	-20%	
\$2M+	102	124	22%	321	374	17%	110	138	25%	297	346	16%	\$ 3,395	\$ 3,331	-2%	\$ 3,234	\$ 3,331	3%	440	391	-11%	177	148	-16%	
TOTAL	1,417	1,338	-6%	4,697	4,447	-5%	1,349	1,395	3%	4,423	4,355	-2%	\$ 418	\$ 449	7%	\$ 400	\$ 435	9%	2,654	2,601	-2%	101	93	-8%	
Median > \$300K													\$ 535	\$ 525	-2%	\$ 510	\$ 520	2%							

Single Family Market Statistics by Area

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	2nd Qtr 2017	2nd Qtr 2018	% Chg.	12-month ending 6/2017	12-month ending 6/2018	% Chg.	2nd Qtr 2017	2nd Qtr 2018	% Chg.	12-month ending 6/2017	12-month ending 6/2018	% Chg.	2nd Qtr 2017	2nd Qtr 2018	% Chg.	12-month ending 6/2017	12-month ending 6/2018	% Chg.	2nd Qtr 2017	2nd Qtr 2018	% Chg.	2nd Qtr 2017	2nd Qtr 2018	% Chg.
Naples Beach	206	217	5%	671	689	3%	212	224	6%	641	674	5%	\$ 1,312	\$ 1,645	25%	\$ 1,100	\$ 1,225	11%	520	467	-10%	135	103	-24%
North Naples	371	360	-3%	1,190	1,177	-1%	328	384	17%	1,115	1,165	4%	\$ 512	\$ 561	10%	\$ 514	\$ 535	4%	789	766	-3%	111	93	-16%
Central Naples	213	172	-19%	764	643	-16%	228	202	-11%	742	641	-14%	\$ 325	\$ 363	12%	\$ 320	\$ 353	10%	284	305	7%	84	77	-8%
South Naples	176	182	3%	546	541	-1%	168	176	5%	508	517	2%	\$ 328	\$ 392	20%	\$ 343	\$ 365	6%	322	327	2%	101	101	0%
East Naples	410	374	-9%	1,424	1,300	-9%	382	372	-3%	1,316	1,267	-4%	\$ 334	\$ 341	2%	\$ 325	\$ 342	5%	652	647	-1%	86	89	3%
Immokalee/Ave Maria	17	17	0%	52	47	-10%	18	17	-6%	50	45	-10%	\$ 247	\$ 293	19%	\$ 247	\$ 268	9%	34	52	53%	80	105	31%
TOTAL	1,393	1,322	-5%	4,647	4,397	-5%	1,336	1,375	3%	4,372	4,309	-1%	\$ 419	\$ 447	7%	\$ 400	\$ 435	9%	2,601	2,564	-1%	101	92	-9%

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable.

**Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.



Naples Area Board of REALTORS®



Your Leading Resource for Business

p 239.597.1666
f 239.597.7725

www.NABOR.com
www.NaplesArea.com

1455 Pine Ridge Road
Naples, FL 34109

2Q 2018

Condominium Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	2nd Qtr 2017	2nd Qtr 2018	% Chg.	12-month ending 6/2017	12-month ending 6/2018	% Chg.	2nd Qtr 2017	2nd Qtr 2018	% Chg.	12-month ending 6/2017	12-month ending 6/2018	% Chg.	2nd Qtr 2017	2nd Qtr 2018	% Chg.	12-month ending 6/2017	12-month ending 6/2018	% Chg.	2nd Qtr 2017	2nd Qtr 2018	% Chg.	2nd Qtr 2017	2nd Qtr 2018	% Chg.
\$0-\$300K	783	819	5%	2,739	2,687	-2%	840	885	5%	2,713	2,686	-1%	\$ 205	\$ 209	2%	\$ 200	\$ 203	1%	1,195	1,242	4%	81	85	5%
\$300K-\$500K	291	317	9%	1,014	985	-3%	319	337	6%	891	882	-1%	\$ 373	\$ 360	-3%	\$ 365	\$ 360	-1%	617	623	1%	97	112	15%
\$500K-\$1M	167	159	-5%	625	563	-10%	216	180	-17%	576	506	-12%	\$ 695	\$ 687	-1%	\$ 700	\$ 664	-5%	430	411	-4%	118	124	5%
\$1M-\$2M	87	67	-23%	279	340	22%	104	92	-12%	249	342	37%	\$ 1,343	\$ 1,428	6%	\$ 1,312	\$ 1,475	12%	205	187	-9%	131	120	-8%
\$2M+	25	33	32%	103	138	34%	52	37	-29%	104	120	15%	\$ 2,417	\$ 2,825	17%	\$ 2,600	\$ 2,550	-2%	88	101	15%	78	134	72%
TOTAL	1,353	1,395	3%	4,760	4,713	-1%	1,531	1,531	0%	4,533	4,536	0%	\$ 282	\$ 270	-4%	\$ 265	\$ 265	0%	2,535	2,564	1%	93	95	2%
													Median > \$300K	\$ 536	\$ 492	-8%	\$ 515	\$ 525	2%					

Condominium Market Statistics by Area

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	2nd Qtr 2017	2nd Qtr 2018	% Chg.	12-month ending 6/2017	12-month ending 6/2018	% Chg.	2nd Qtr 2017	2nd Qtr 2018	% Chg.	12-month ending 6/2017	12-month ending 6/2018	% Chg.	2nd Qtr 2017	2nd Qtr 2018	% Chg.	12-month ending 6/2017	12-month ending 6/2018	% Chg.	2nd Qtr 2017	2nd Qtr 2018	% Chg.	2nd Qtr 2017	2nd Qtr 2018	% Chg.
Naples Beach	293	304	4%	1,050	1,007	-4%	365	358	-2%	1,021	962	-6%	\$ 700	\$ 667	-5%	\$ 675	\$ 650	-4%	622	634	2%	111	108	-3%
North Naples	428	442	3%	1,369	1,477	8%	463	454	-2%	1,283	1,444	13%	\$ 285	\$ 270	-5%	\$ 270	\$ 275	2%	693	665	-4%	92	98	7%
Central Naples	224	247	10%	796	788	-1%	229	261	14%	758	748	-1%	\$ 185	\$ 191	3%	\$ 185	\$ 195	5%	345	365	6%	82	87	6%
South Naples	257	246	-4%	986	887	-10%	299	271	-9%	929	847	-9%	\$ 210	\$ 215	2%	\$ 200	\$ 200	0%	504	512	2%	80	103	29%
East Naples	143	146	2%	511	517	1%	160	176	10%	495	500	1%	\$ 270	\$ 279	3%	\$ 265	\$ 275	4%	350	366	5%	99	103	4%
Immokalee/Ave Maria	1	1	0%	13	5	-62%	3	2	-33%	13	4	-69%	\$ 301	\$ 202	-33%	\$ 240	\$ 211	-12%	4	6	50%	87	135	55%
TOTAL	1,346	1,386	3%	4,725	4,681	-1%	1,519	1,522	0%	4,499	4,505	0%	\$ 282	\$ 270	-4%	\$ 263	\$ 264	0%	2,518	2,548	1%	93	100	8%

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable.

**Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.



Naples Area Board of REALTORS®



Your Leading Resource for Business

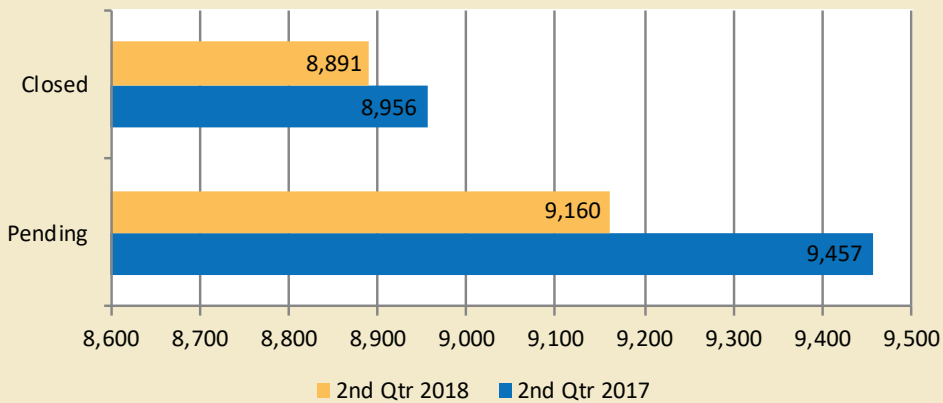
p 239.597.1666
f 239.597.7725

www.NABOR.com
www.NaplesArea.com

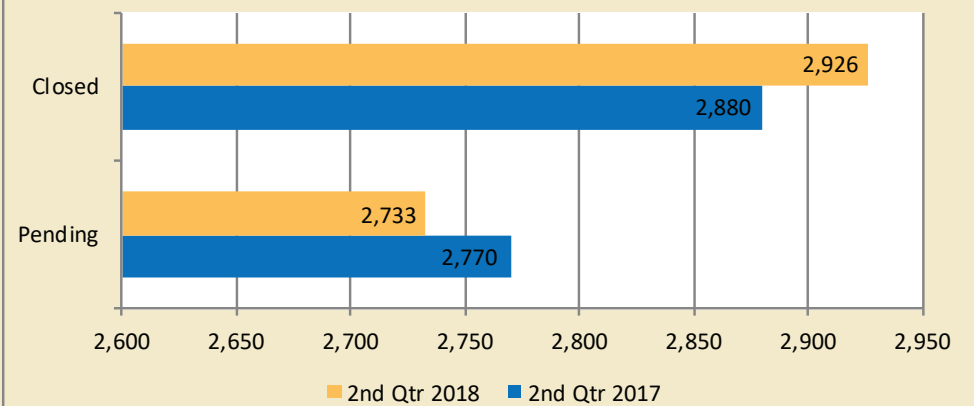
1455 Pine Ridge Road
Naples, FL 34109

2Q 2018

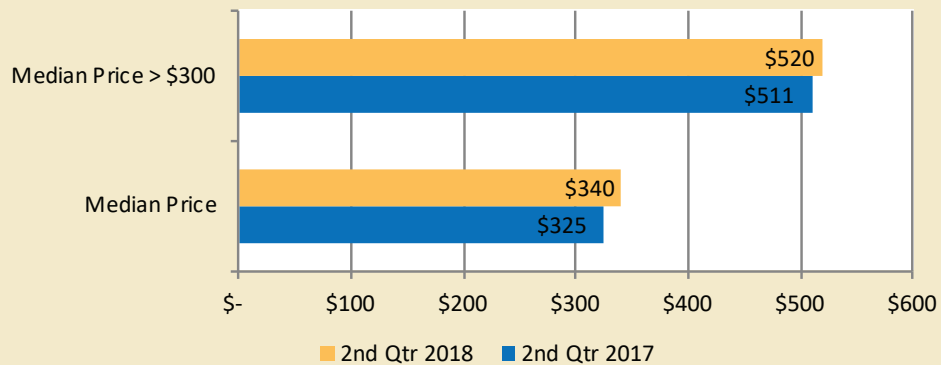
Most Recent 12 Months



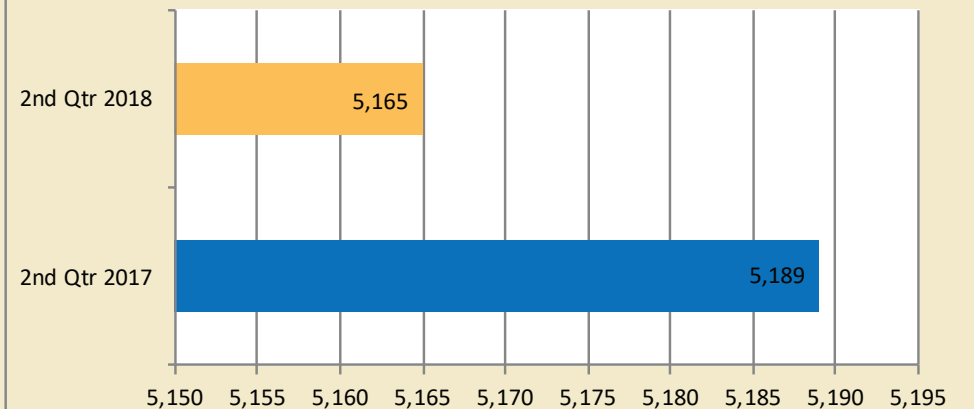
Quarter to Quarter



Median Closed Price (,000's) 12 Months Ending



Inventory



Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included.